LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034

M.Sc. DEGREE EXAMINATION - FOOD CHEMISTRY AND FOOD PROCESSING

SECOND SEMESTER - APRIL 2015

FP 2952 - SUSTAINABLE FOOD MANAGEMENT

Date: 25/04/2015	Dept. No.	Max.: 100 Marks
Time: 01:00-04:00		

PART - A

Answer ALL the questions.

 $(10 \times 2 = 20 \text{ marks})$

- 1. Define planning.
- 2. What are the laws of supply and demand?
- 3. List the advantages and disadvantages of agricultural subsidies.
- 4. Mention any four alternate food sources for the future.
- 5. Define food cost control.
- 6. Diagrammatically represent the budgeting cycle.
- 7. List any four functions of NABI.
- 8. What are the three pillars of food security?
- 9. What is the MPCE on food of a rural Indian in the recent statistics given by NSSO?
- 10. Give any four functions of the Food Corporation of India.

PART - B

Answer any EIGHT questions.

 $(8 \times 5 = 40 \text{ marks})$

- 11. Give the protocol for decision making process in management.
- 12. What are the objectives of management?
- 13. Elaborate on sustainable agriculture in India.
- 14. Describe the functions of the lower level of management.
- 15. Explain cropping patterns as indicators of environment.
- 16. Write short notes on machinery evaluation.
- 17. Enumerate the role and opportunities of the food processing sector in India.
- 18. Discuss i) Cost components in a day to day operation ii) factors affecting the pricing decisions.
- 19. Differentiate between i) Skimming and penetration pricing.
 - ii) Bundle and cross benefit pricing.
- 20. Discuss the role of NDRI in food processing.
- 21. Discuss food based approaches to eliminate hunger.
- 22. A new report by the Confederation of Indian Industry, McKinsey and Company looks at how India's food consumption pattern has changed. Justify it.

PART - C

Answer any FOUR questions.

 $(4 \times 10 = 40 \text{ marks})$

- 23. Describe the characteristics of management.
- 24. The Indian Government relies on the Public distribution system to deliver food security to 67% of Indian population. Explain.
- 25. Discuss the various routes that a food product travels through from producers to ultimate consumers or industrial users.
- 26. Elaborate on the role and activities of Central Food Technology and Research Institute in food processing.
- 27. Discuss "Vision 2020 for Food, agriculture and the environment".

28. As a sustainable food management student, critically view the diagram and comment on methods to narrow down the gap between food production and population.


